

WORKSHOP

FOSTERING SOCIAL ENTREPRENEURSHIP IN AFRICA

Milan, March 29th – 31stMarch, 29th

- 9:00–9:20 Welcome and Opening Remarks
- *Mario Molteni*, Director of ALTIS
 - *Cristian Loza Adai*, Professor at Katholische Universität Eichstätt, Germany
- 9:20–10:00 Participants Presentations
- 10:00–10:15 Coffee Break
- 10:15–11:00 The SE landscape and emerging frameworks
Bradley Googins, Boston College Carroll School of Management, Boston, US
- What is driving the social entrepreneurship agenda?
 - Competing terms and definitions – social innovation- social impact - does it make a difference?
 - How is this playing out in the different sectors?
 - Are there any emerging frameworks that speak to SE?
- 11:00–13:00 Experiences in Entrepreneurial Education
- *Stefano Guidotti and Alberto Parise*, The MBA on Social Entrepreneurship at Tangaza College (Nairobi)
 - *Frank Cinque*, ALTIS programs for Entrepreneurs
 - *Andrew Lieberman*, GSBI, Santa Clara University, California, US
 - *Giambenedetto Colombo*, Access to Renewable Energies and Social Entrepreneurship
 - *Sandro Furlan*, The Eni Approach in Education&Training: the Role of Eni Corporate University
- 13.00–13:45 Lunch
- 13.45–14.30 Visit to Basilica S. Ambrogio
- 14:45–16:00 Social Entrepreneurship Education: Needs and Experiences
- Deans of African School of Management from DR Congo, Ghana, Kenya, Rwanda, Sierra Leone, Uganda
- 16:00–16:30 Discussion
- 16:30–17:30 What do Impact Investors expect from Social Entrepreneurs?
- *Marco Malisani*, d.o.b. foundation
- 17:30–18:00 Q&A
- 19:45 Social Dinner at Maio Restaurant, Piazza Duomo
- *Domenico Bodega*, Dean of the Faculty of Economics at Università Cattolica del Sacro Cuore of Milan



March, 30th

- 9:00–10:00 Needs for Implementation: Infrastructure and Competences: Operative Team Work and General Discussion
- 10:00–11:15 Formula Definition: Operative Team Work
- 11:15–11:30 Coffee Break
- 11:30–13:30 Formula Definition: General Discussion
- 13:30–14:15 Lunch
- 14:15–15:30 Goals, approaches and initiatives of Corporate and Foundation Invitees
- Fondazione Cariplo
 - Fondazione Marcegaglia
 - GSBI – Santa Clara University
 - USCCB
 - CEI (*to be confirmed*)
- 15:30–16:30 Social Entrepreneurship Programs in Africa: Proposals from African Business Schools and ALTIS
- 16:30–16:45 Technological support for social entrepreneurship programs
- *Carlo Tardini*, BITeB
- 16:45–17:00 Coffee break
- 17:00–18:00 Discussion
- 20:00 Social Dinner at Orti di Leonardo Restaurant, Via De Togni

March 31st

- 9:00–10:30 Open Discussion: Budget and Funding Strategies
- 10:30–12:00 Open Discussion on Implementation Steps and Timelines
- 12:00–13:00 Final remarks
- 13:15 Lunch