

International Network of Street Papers

#INSP2022 #StreetPapers

Milan 12-16 September 2022

Global Street Paper Summit





MAURO IODICE, THE FIRST VENDOR OF SCARP DE' TENIS. Illustration by Vicky Tierney, INSP.

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DESIGN: 999design.com

HELLO!

I am delighted that we are together in Milan for the first Global Street Paper Summit since before the Covid pandemic.

Having only joined INSP in May of this year, I have already been impressed by the work that is underway, in particular the wrap-around support that street papers are providing vendors beyond just the transaction of providing and selling the papers; emotional and wellbeing support; practical support with finances and housing; and employment skills; to name just a few.

Our street paper network has had to remain resilient over the last few challenging years, which is why our Summit is centred on the theme of resilience and reunion.

INSP has entered a new phase. We have new staff members on board and welcome new arrivals to our extensive global network.

I am as excited to meet with you all in the coming days as I am about the line-up for our conference, which includes some impressive keynote speakers, breakouts sessions and networking opportunities.

There are too many thanks for me to give for preparations for the Summit in one short sentence (will save that for the event!), however, I did want to thank Stefano and his brilliant team at Scarp de' tenis as our host for this year's event. It has been a genuine partnership and we have felt so welcomed by his team.

On behalf of the INSP team, I hope you find the next few days at the Summit invigorating and stimulating. It's also a chance to reconnect with old colleagues and to meet some new ones. I would encourage you all to take the time to get to know each other, to learn and be inspired. Enjoy!



MIKE FINDLAY
Chief Executive,

CIAO!

The world has changed since the day in Hanover when Milan was announced as the location of the next Global Street Paper Summit. Three years have passed in which the pandemic has changed our way of life, our relationships and our work. For these reasons, it gives us great pleasure to be able to extend to you our warmest welcome to Milan.

Thanks are in order. Thank you to INSP, its directors and its staff for creating a Summit so rich in contents and proposals. Thank you to the editorial staff, workers and sellers of Scarp de' tenis who have done their utmost in order to give you a welcome that befits the great Milanese tradition. And finally, thanks to Caritas Ambrosiana who have supported our street paper for more than 25 years and never once left us feeling alone.

Over the next few days, we will discuss the challenges we faced during the pandemic. We will share ideas, be inspired, find new pathways and create new trails to blaze. We will also find time to celebrate together.

Welcome to Milan. And I recommend, always in Scarp de' tenis.



STEFANO LAMPERTICO DIRECTOR, SCARP DE' TENIS

BENVENUTI!

Welcome to Milan: the economic and industrial centre of the Bel Paese (the beautiful country), the capital of hospitality and solidarity, a metropolis both contemporary and international.

Without a doubt, Milan is a place people look to for inspiration in many fields - from design to technology, from science to sustainability, from culture to cuisine, from fashion to architecture. It is a city that is daring and forward-thinking, with an ability to see beyond the obstacles to the opportunities.

The greatness of a city is measured above all by how we care for our less fortunate citizens, those who are marginalised and living in complex situations. Growth with equality is, in fact, the most significant challenge we find ourselves facing today. It is a challenge made even more difficult by the pandemic amidst a global atmosphere simultaneously shaken by the Russian–Ukrainian war.

I thank everyone who works for street papers – and I think of our own Scarp de' tenis with fondness. Thanks to you we receive exciting, relevant news and important calls to action that help us manage public affairs with greater sensitivity and awareness.

Milan is known for its kind and generous spirit. As the famous saying goes, "Milano ha il cuore in mano" (Milan holds her heart in her hands). We hope you will come to know this heart and remember it forever.



GIUSEPPE SALAMAYOR OF MILAN



ARRIVALS DAY

II.00AM - 5.30PM

WELCOME & REGISTRATION DESK

PALAZZO DELLE STELLINE, CORSO MAGENTA, 61

Welcome to the 2022 Global Street Paper Summit! Staff and volunteers will be waiting at the main conference venue - Palazzo delle Stelline - to help you sign in and give you your welcome pack.

2.00PM - 4.00PM

SOCIAL CITY TOUR OF MILAN

MEETING POINT: SCARP DE' TENIS, VIA DEGLI OLIVETANI 3, 20123

For delegates who have signed up for this activity, this is a walking tour of Milan led by Gatti Spiazzati, an association of people who were formerly homeless. Discover Milan through their eyes. Please wear comfy shoes. If you didn't manage to secure a place on this tour, you will have the chance to hear from Aldo Scaiano, founder of Gatti Spiazzati, on Tuesday as part of the main programme.

2.00PM - 4.00PM

SCARP DE' TENIS VISIT + BIBLIOTECA AMBROSIANA TOUR

MEETING POINT: SCARP DE' TENIS, VIA DEGLI OLIVETANI 3, 20123

For delegates who have signed up for this activity, this is your chance to see where Scarp de' tenis is produced. It will be followed by a visit to Biblioteca Ambrosiana, an historic art gallery and one of the earliest libraries to grant access to all who could read and write.

Places have been booked in advance for these activities.

5.30PM

MEET AT YOUR HOTEL RECEPTION TO TRAVEL TO PALAZZO REALE WITH OTHER DELEGATES.

6.00PM - LATE

WELCOME RECEPTION

PALAZZO REALE, PIAZZA DEL DUOMO 12, 20122

The city of Milan and its Mayor, Giuseppe Sala, officially welcome you with a Civic Reception. Toast the beginning of this year's action-packed reunion summit with delegates from 46 street papers and 23 countries. This event will include dinner and drinks.

Make your own way back to your accommodation.

NOTE:

Please wear your delegate pass to the Welcome Reception.

Metro stop: Duomo. When you come out of Duomo metro station, look for INSP staff who will direct you to the reception room.

Dress Code: Smart Casual



DAY ONE

8.30AM - 9.15AM

REGISTRATION AND NETWORKING

FOYER, PALAZZO DELLE STELLINE

Reconnect with old friends, introduce yourself to new ones, and start sharing your ideas.
Get set - #INSP2022 is about to begin!

DON'T FORGET:

Leave copies of your street paper for everyone to have a look at. You can take copies on the final day.

9.30AM - 9.45AM

OPENING

VOLTA HALL, PALAZZO DELLE STELLINE

Our new Chief Executive, Mike Findlay, will officially open the Summit.

9.45AM - 10.00AM

OUR IMPACT

VOLTA HALL, PALAZZO DELLE STELLINE

The INSP team share plans for the new membership strategy.

10.00AM - 11.00AM

ICEBREAKER

VOLTA HALL, PALAZZO DELLE STELLINE

Get ready for an interactive and fun activity with an Italian touch!

11.00AM - 11.30AM

COFFEE BREAK

FOYER, PALAZZO DELLE STELLINE



11.30AM - 12.30PM

SHARING HOPE & ACTIVATING ALLIES

KEYNOTE: MINA DENNERT

VOLTA HALL, PALAZZO DELLE STELLINE

Mina Dennert is a Swedish journalist, social media expert and founder of the I Am Here International network which works to counter disinformation to defend human rights and freedom of speech. Much of her work involves supporting journalists, politicians and discriminated communities against online hate and misinformation campaigns that limit their freedom of speech and push them to self-censor. Her movement currently comprises more than 150,000 people worldwide.

In this keynote speech, Mina will talk about what we can do when we are faced with misinformation campaigns and hate speech online. She will explore the importance of value-based communication, how we can activate allies and build strong communities.

After Mina's speech, you will have the chance to ask questions and consider what this means for your own street paper.

iamhereinternational.com

I2.45PM - 1.30PM

LUNCH

FOYER, PALAZZO DELLE STELLINE

Check out the Problem and Solution Tree over lunch. Share a problem on a post-it note, and invite solutions from other delegates.

2.00PM - 3.30PM

DEEP DIVE BREAKOUT SESSIONS

PALAZZO DELLE STELLINE

Today the breakout sessions will be 1.5 hours long to give you a chance to explore the topics in more depth.

FUNDRAISING

VOLTA HALL

This workshop will dive into the ways that small and large street papers have been successful in creating small donor programmes as well as partnering with the private sector to allow their operations to grow. Come along for fundraising ideas and tips!

DIGITAL CONTENT

VERDI HALL

How can we embrace digital innovations to remain relevant whilst staying true to the street paper model? Hear from street papers who are increasing their volume of digital output to capture new audiences and support vendors.

STAFF WELLBEING

TOSCANINI HALL

The wellbeing of staff and volunteers is a top priority for street paper organisations. How are we supporting our teams who are living and working on the frontlines of poverty during a global pandemic? Hear about best practice in this area and join an open forum for mutual support and discussion on ways we can sustain and enhance the wellbeing of our street paper community.

DATA MADE USEFUL

MARINETTI ROOM

Data is power. But how can we make sure we are capturing the right information at the right time? In this workshop, street papers will discuss how they collect vendor, sales and other data to continuously improve their operations and demonstrate their impact. Come along to hear a range of solutions and ideas – from big databases to small systems changes that all street papers can consider.

3.30PM - 4.00PM

COFFEE BREAK

FOYER, PALAZZO DELLE STELLINE

4.15PM - 5.00PM

INTRODUCING MILAN

IN CONVERSATION
WITH: ALDO SCAIANO



VOLTA HALL, PALAZZO DELLE STELLINE

Aldo Scaiano is a writer, founder of Milan's social city tours and a friend of Scarp de' tenis. Born and raised in Milan, he found himself sleeping rough in the city's international airport for two years after being made redundant from his IT job and separating from his wife. In this Q&A session facilitated by Scarp's Stefano Lampertico and Sabrina Montanarella, Aldo will tell us about his life, how the Gatti Spiazzati social tours were born and introduce us to his Milan.

7.00PM - LATE

DINNER

REFETTORIO AMBROSIANO, PIAZZA GRECO 11, 20125

Meet at the Museum of Science and Technology at 18.00 and we will travel to the Refettorio together. The Refettorio is a community kitchen that brings together the worlds of haute cuisine, art, design and solidarity. Hear more about this creative and innovative social project on the night.

DAY TWO

8.30AM - 9.15AM

GROUP PHOTO & REGISTRATION

FOYER, PALAZZO DELLE STELLINE

We kick off Day Two with a group photo of all delegates. Meet in the foyer of the Stelline Conference Centre at 8.30AM for the photo then get ready for another day of ideas and inspiration.

Would you prefer your photo not to be taken? No problem. Just let an INSP staff member know.

About our facilitator

Liat Rogel is a service designer, teacher and expert in social innovation. She is passionate about using creative processes, developing new tools for design thinking and creating innovative strategies for sustainability. She is the founder of HousingLab and Director of the Impact Housing Foundation which involves facilitating and coaching processes of urban housing renewal, and exploring how private investments may be used to generate more housing options. Liat also coordinates and manages local and European projects aimed at improving cities from an environmental and social point of view. She is the Lead Expert of the ROOF URBACT network aiming to end homelessness and the project manager of the pilot action of the H2020 project Centrinno, promoting the circular economy. Liat holds a PhD in design from Politecnico di Milano and teaches social innovation with IES Abroad Milan.

@Liatrogel



LIAT
ROGEL
FACILITATOR



STREET PAPERS OF TOMORROW

INTERACTIVE KEYNOTE: LIAT ROGEL

VOLTA HALL, PALAZZO DELLE STELLINE

Where do we want our street papers and INSP to be by 2030? This will be an interactive and forward-thinking session led by service designer and expert in social innovation, Liat Rogel. Using the results of the 2022 Global Street paper survey, Liat will use design thinking tools to help us recognise the opportunities for street papers as we emerge from the pandemic into a fast-paced, increasingly digital but still unequal world.



11.00AM - 11.30AM

COFFEE BREAK

FOYER, PALAZZO DELLE STELLINE

11.30AM - 12.30PM

PEOPLE ON THE MOVE

PANEL DISCUSSION

VOLTA HALL, PALAZZO DELLE STELLINE

Today, more people than ever live in a country other than the one in which they were born. The United Nations Refugee Agency (UNHCR) reported that at the end of 2021, there were 89 million people forcibly displaced worldwide – a number which is expected to have risen this year as climate change, conflict, violence, human rights violations and other events continue to disturb public order. And it is estimated that millions more people have moved to another country in search of work. What role do and should street papers play in this unprecedented movement of people? This lively and timely panel discussion brings together street papers with input from the UNHCR to debate this question.

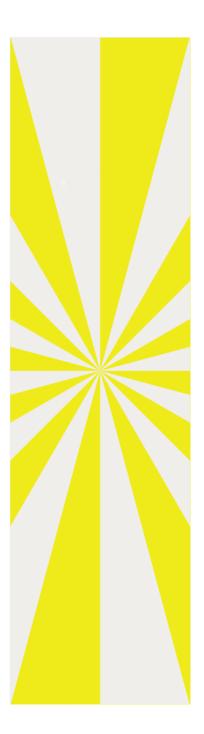
I2.45PM - 1.30PM

LUNCH

FOYER, PALAZZO DELLE STELLINE

ASK INSP - Your chance to talk to members of INSP staff and Board on a one-to-one basis, raise questions ahead of the AGM and give feedback. Topics may include Board membership, Summit hosting, future plans, Hub access and more.

PROBLEM & SOLUTION TREE - Seek solutions to your problems and offer advice to fellow delegates.



GLOBAL STREET PAPER SUMMIT 2022, 12-16 SEPTEMBER, MILAN

MON 12/09	11.00AM - 5.30PM	2.00PM - 4.00PM					2.00PM - 4.00			
ARRIVALS DAY	WELCOME & REGISTRATION DESK PALAZZO DELLE STELLI CORSO MAGENTA, 61		MEET	ING POINT	L CITY TOUR OF MILAN IG POINT: SCARP DE' TENIS, VIA DLIVETANI 3, 20123			SCARP DE' T BIBLIOTECA MEETING POI DEGLI OLIVET		
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	2.00PM - 3.30PM									
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WED 14/09	8.30AM - 9.15AM 9.30AM - 11.00AM									
DAY TWO	GROUP PHOTO & REGISTRATION FOYER, PALAZZO DELLE STELLINE				INTERACTIVE KEYNOTE: LIAT ROGEL VOLTA HALL, PALAZZO DELLE STELLINE					
	1.30PM - 2.30PM									
	BREAKOUT SESSIONS PALAZZO DELLE STELLINE									
	ETHICAL STORYTELLING VOLTA HALL	ORYTELLING VENDORS			INCOME BRAND			EET PAPER N I HALL		
THU 15/09	8.30AM - 9.15AM	9.30AM - 10).30AM	11.00AN	/I - 11.30A	м	11.30AM -	- 12.	30РМ	
DAY THREE	REGISTRATION FOYER, PALAZZO DELLE STELLINE	INSP AGM VOLTA HALL, PALAZZO DELLE STELLINE		FOYER, I	COFFEE BREAK FOYER, PALAZZO DELLE STELLINE		BREAKOUT SESSIONS EQUITY, INCLUSION & DIVERSITY VOLTA HALL			
3	1.30PM - 2.30PM 2.45PM - 3.30PM									
	PANEL	REGIONAL MEETUPS PALAZZO DELLE STELLINE								
	WHAT STORIES SHOULD WE TELL? VOLTA HALL, PALAZZO DELLE STELLINE	EUROPE VOLTA HALL	GERMAN LANGUAGE TOSCANINI H.				ERICA	ASIA PACIFIC VERDI HALI		

- 4.00PM		5.30PM		6.00PM - LATE				
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10.00AM - 11.00AM 11.		00AM - 11.30AM	11.30AM - 1	12.30PM		2.45PM - 1.30PM		
CCEBREAKER VOLTA HALL, PALAZZO DELLE STELLINE COFFEE BREAK FOYER, PALAZZO DELLE STELLINE		KEYNOTE: MINA DENNERT VOLTA HALL, PALAZZO DELLE STELLINE			LUNCH FOYER, PALAZZO DELLE STELLINE			
3.30PM - 4.00PM		30PM - 4.00PM	4.15PM - 5.00PM			7.00PM - LATE		
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ONS PALAZZO DELLE STELLINE ON THE INSP NEWSROOM VERDI HALL FOYER, PALAZ DELLE STELLINE SPECIAL EDITIONS AND SUPPLEMENTS MARINETTI ROOM LUNCH FOYER, PALAZ DELLE STELLINE MARINETTI ROOM								
	4.00PM - 4.30PM		6.30	6.30PM - LATE				
COFFEE BREAK FOYER, PALAZZO DELLE STELLINE HALL MARINETTI ROOM		'	VOLTA HA	G REMARKS LL, DELLE STELLINE	MILA OF S TECH	INSP AWARDS 2022 MILAN MUSEUM OF SCIENCE AND TECHNOLOGY, VIA SAN VITTORE 21, 20123		

1.30PM - 2.30PM

BREAKOUT SESSIONS

PALAZZO DELLE STELLINE

ETHICAL STORYTELLING

VOLTA HALL

The stories and images we use matter. They can help us show the impact of our work, fundraise and sell papers. Stories can also challenge perspectives, shift power and drive the systemic change we want to see. But how can we ensure we do this responsibly and ethically without compromising the safety and agency of the vulnerable groups we work with? Join this session for practical guidance on this topic and healthy debate on street papers' responsibility in storytelling.

THE STREET PAPER BRAND

TOSCANINI HALL

What's unique about street papers? A collaborative session on how we can work together to communicate the street paper brand globally. Hear from street papers who have excelled in marketing and communications in their own country, explore tools to increase your reach and contribute to the next phase of the INSP comms strategy.

INCREASING VENDORS' INCOME

VERDI HALL

Learn different ways street papers are working to increase vendors' income through lowbarrier approaches, programmes and payment models.

MANAGING CHANGE

MARINETTI ROOM

Hear from people who have helped to steer their organisations through major changes, during the pandemic and beyond. Topics to be discussed could include mergers, restructuring, leadership changes and diversification of income. This session will be particularly useful for senior managers or board members at street papers, providing a safe space to share experiences or just listen in.

2.45PM - 3.30PM

INSIGHTS AND INNOVATIONS

VOLTA HALL, PALAZZO DELLE STELLINE

A series of short talks uncovering the thinking, processes and learning behind some of the new projects in our network over the past two years.

- Curbside Flowers by Curbside Chronicle
- The Climate Disaster Project by Megaphone
- Our Street Paper in Braille by Shedia

3.30PM - 4.00PM

COFFEE BREAK

FOYER, PALAZZO DELLE STELLINE

7.00PM - LATE

PIZZA NIGHT

TRATTORIA SANT'AMBROGIO, VIA VINCENZO FOPPA 8, 20144. MILAN

Meet at your hotel reception at 18.30 to walk to this popular pizzeria together. Delegates make their own way back to accommodation after dinner.







DAY THREE

8.30AM - 9.15AM

REGISTRATION

FOYER, PALAZZO DELLE STELLINE

9.30AM - 10.30AM

INSP AGM

VOLTA HALL, PALAZZO DELLE STELLINE

Agenda and papers have been emailed to you.

11.00AM - 11.30AM

COFFEE BREAK

FOYER, PALAZZO DELLE STELLINE

11.30AM - 12.30PM

BREAKOUT SESSIONS

PALAZZO DELLE STELLINE

EQUITY, INCLUSION AND DIVERSITY

VOLTA HALL

We shouldn't assume our organisations are equitable because we're non-profits. Recent reports of racism in several NGOs demonstrate that conscious thought and action are needed to ensure our organisational systems and policies are equitable. Hear from street papers who are working on equity, inclusion and diversity policies to better serve their staff and the communities around them.

THE INSP NEWSROOM

VERDI HALL

This workshop is your opportunity to talk through the value and effectiveness of the INSP News Service. Discuss and pitch story ideas and themes, foster editorial collaboration and learn from your international colleagues about their output. Bring your ideas and aspirations to contribute to the future of the service.

FINDING OUR VOICE

TOSCANINI HALL

This session will look at different ways street papers are engaging vendors and people with lived experience, providing them with a platform to have their voice heard, participate in their organisation and support them in moving forward with their lives.

SPECIAL EDITIONS AND SUPPLEMENTS

MARINETTI ROOM

Many street papers now produce themed or special editions alongside their street papers: kids editions, holiday-zines, city guides, and supplements such as photo calendars. Hear from the people involved in producing these products and how they can boost vendor sales.

I2.45PM - 1.30PM

LUNCH

FOYER, PALAZZO DELLE STELLINE



1.30PM - 2.30PM

WHAT STORIES SHOULD WE TELL?

PANEL DISCUSSION

VOLTA HALL, PALAZZO DELLE STELLINE

It has become increasingly clear that in order to solve homelessness, we must also address the intersectional issues that disproportionately affect people who are disadvantaged in myriad ways – whether they are on the streets, poor, or marginalised and discriminated against. Understanding that we must face up to these challenges contributes to bringing communities closer and creating an inclusive society. Street paper content is reflecting this. But as a network of independent newsrooms, not every approach is the same. This panel brings together street paper editorial staff to discuss the diversification of street paper journalism and how they reckon with the changing outlook on what stories their publications are telling.

2.45PM - 3.30PM

REGIONAL MEETUPS

PALAZZO DELLE STELLINE

Get together with your regional colleagues to think about next steps for the street papers in your part of the world. Use these questions to guide your conversation:

- 1 What is your key takeaway from this event?
- 2 How could this regional network support you in the future?
- 3 What can INSP do to help?

One person should take notes and present a 2-minute summary at the plenary session afterwards.





3.30PM - 4.00PM

COFFEE BREAK

FOYER, PALAZZO DELLE STELLINE

4.00PM - 4.15PM

CLOSING REMARKS

VOLTA HALL, PALAZZO DELLE STELLINE



6.30PM - LATE

INSP AWARDS 2022

MILAN MUSEUM OF SCIENCE AND TECHNOLOGY, VIA SAN VITTORE 21, 20123

You're officially invited to join us for an evening of celebration as we recognise the best of street paper journalism, design and innovation over the past two years.

The following Awards will be presented:

- BEST COVER
- BEST PHOTOGRAPH
- BEST VENDOR SUPPORT SERVICES
- BEST CAMPAIGN
- BEST VENDOR WRITTEN CONTRIBUTION

Dress code: Partywear

The awards reception will be followed by dinner and drinks. Afterwards, the party will continue at **Tongs Bar**, Via Vigevano 19.



DELEGATE LIST

INSP Staff

Mike Findlay Chief Executive @_INSP



Tony Inglis Editor @ INSP



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Steven Persson **INSP Treasurer** @thebigissue The Big Issue Australia, AUSTRALIA



Vicky Tierney Relationship & Fundraising Manager



Colleen Tait Membership & Communications Manager @_INSP



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Michaela Gründler Managing Editor in Chief



Apropos,

AUSTRIA





Rebecca Sandbichler Editor in Chief 20er. **AUSTRIA**



AUSTRIA



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Cathrina Neubert Social Worker & Vendor Support Hempels. **GERMANY**



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Ettore Sutti Journalist @scarpdetenis Scarp de' tenis, ITALY



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Francesca Parisi Social Worker Zebra. ITALY



Lisa Frei Editor Zebra, ITALY



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Massimo Montecorboli Marketing/ Commercial Staff @scarpdetenis Scarp de' tenis, ITALY



DELEGATE LIST

Europe

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Vito Anzaldi Volunteer/Vendor @scarpdetenis Scarp de' tenis, ITALY

Elke Hauser Vendor Coach / Manager NETHERLANDS



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Aina Kristiansen Granhic Designer =Oslo/=Norge. NORWAY



Erlend Paxal CEO/Editor in Chief =Oslo/=Norge, **NORWAY**



Even Skyrud Journalist =Oslo/=Norge, **NORWAY**



Henrik **Brastad** Environmental Worker =Oslo/=Norge, **NORWAY**



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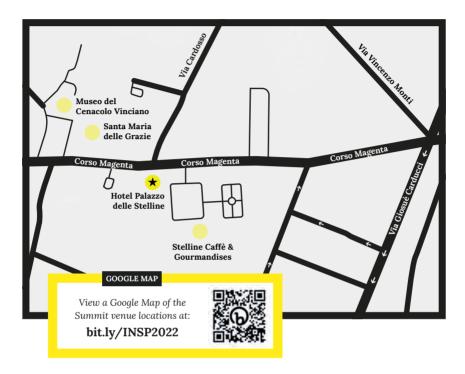


The Curbside Chronicle, USA





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WITH THANKS TO:



Andrea Cherchi photography





Our volunteer interpreters and translators









Fedele Costadura. Scarp de' tenis photographer and vendor

